

Purchasing power. *For every personal agent.*

The consumer-side transaction network that turns intent and flexibility into better offers.

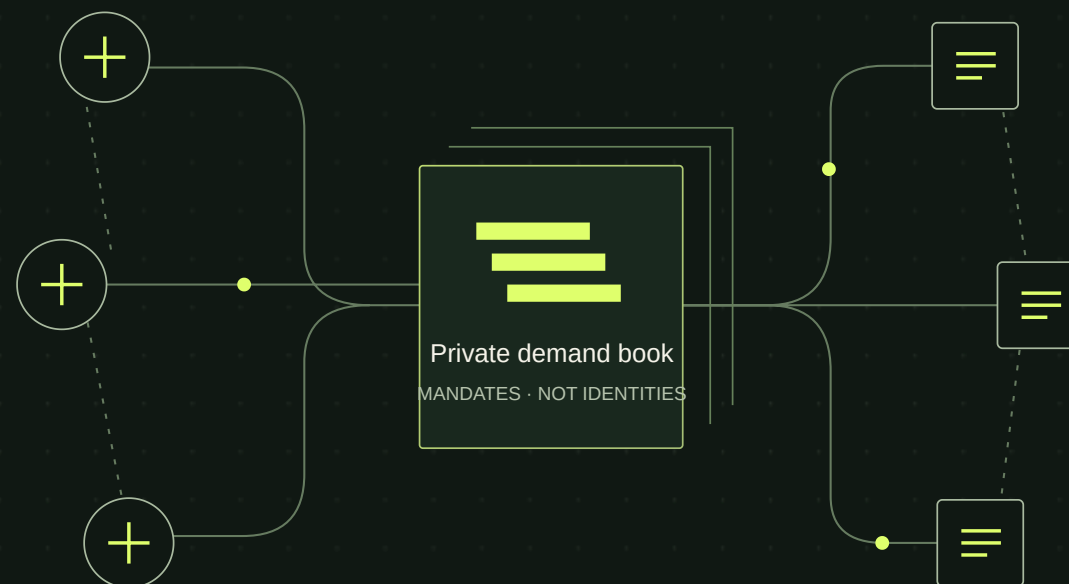
• Public draft / September 2026

[Explore the thesis ↓](#)

— A better purchase begins on the consumer's side.

CONSUMER AGENTS

OPTED-IN PROVIDERS



PRIVATE INTENT → COMPATIBLE OFFERS → CONFIRMED OUTCOMES

Businesses optimize every price. *Consumers negotiate alone.*

A consumer's flexibility has value. Today, almost none of it reaches the businesses that could act on it.

01 Supply is fragmented.

Availability sits across calendars, marketplaces and waitlists. Consumers repeat the same search.

02 Capacity expires unused.

A provider's open hour and a consumer's flexible schedule rarely find each other in time.

03 A recommendation isn't a transaction.

Agents need firm offers, permission to act and reliable confirmation—not another list of links.

THE MISSING MARKET ↗

Consumer intent

Private, dispersed

Provider availability

Perishable

Compatible flexibility

Unpriced

Sometimes the better offer is
sooner.

Not every buyer is price sensitive. Earlier access and a better fit can matter more than a discount.

The interface is *becoming an agent.*

Tool distribution, programmable scheduling and machine payments make a new transaction layer technically possible.

01

Agents can call tools.

MCP and REST let builders put transaction capabilities inside the assistant a consumer already uses.

02

Calendars can transact.

Scheduling APIs expose availability and booking operations, within each provider's permissions and limits.

[Square Bookings ↗](#) [Cal.com API v2 ↗](#)

03

Payments can be delegated.

Machine-payment rails can support programmatic payment. Eligibility and small-fee economics still need verification.

[Stripe machine payments ↗](#)

The missing layer: consumer representation.

These are documented capabilities, not Stackbroker integrations or partnerships. We are building the transaction layer between personal agents and permissioned supply.

One request.

A market of better options.

AN ILLUSTRATIVE SALON REQUEST

“Haircut next week, after 4pm; flexible
Tue–Thu; all-in *under \$45.*”

A private mandate carries timing, preferences and spending authority. The owner authorizes the offered terms before a provider confirms.

Declare mandate → match firm offer → authorize → provider confirms → fee + receipt

ILLUSTRATIVE · NOT A LIVE BOOKING

SB / 001

Your terms. Clearly defined.

A haircut after 4pm, Tuesday to Thursday next week. The \$45 ceiling includes the proposed fee.

Example service price	\$40.00
Success fee, if confirmed	\$0.50

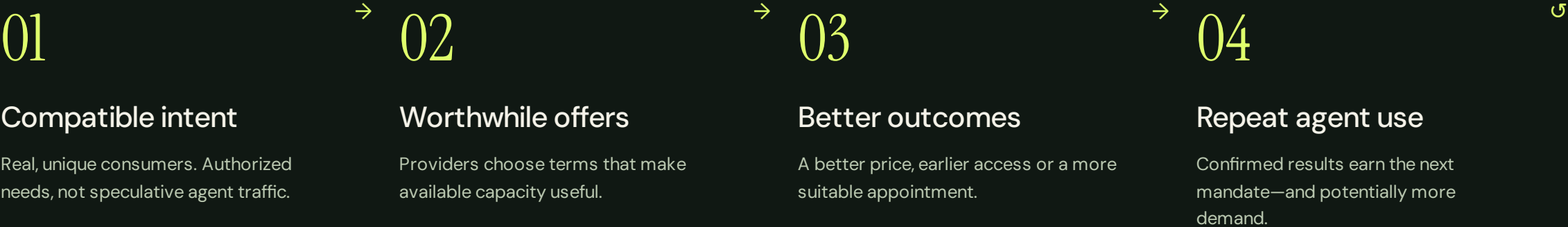
Illustrative all-in total

\$40.50

No booking, payment or personal data is created by this illustration.

Flexibility *becomes leverage.*

Begin with a better result for one consumer. Pool compatible demand only when real local density makes an offer worthwhile.



Local liquidity.
Not global agent count.

Network effects are a hypothesis. Consumers and providers can use multiple services. Defensibility must come from repeat outcomes in a compatible local market.

Phase 1: single-consumer utility. Phase 2: pooled offers. Providers do not receive exact local demand counts or consumers' private budgets.

Win the next *available appointment.*

START WHERE ACCESS IS REAL

One connector.

Salons, barbers & auto detailing.

Technical pilot candidates with discrete services, flexible timing and expiring capacity. Choose one permitted connector and opted-in providers in one local pocket.

No geography selected. Provider access and usable scheduling permissions determine the first market.

EARLY

Dental cancellation discovery

For existing patients and practice-approved slots. Separate clinical/privacy review and scheduler boundaries; discovery does not confer booking authority.

LATER

Recurring household negotiation

Extend consumer mandates to repeat purchases after fulfillment and payment economics work.

LAST

Restaurants

Enter only after proving distribution and repeat transaction quality in simpler categories.

Build into agents. *Borrow existing demand.*

Launch through independent builders and provider-owned waitlists. Meet the consumer at an existing moment of intent.

2

independent agent-builder
integrations

+

3

opted-in providers with
existing demand



One local pocket.

Proposed pilot
configuration. No partners
committed.

Make trying it easy.

Free bounded tools and keys. Integrate a useful action without a consumer subscription or dashboard acquisition funnel.

Return evidence.

A successful outcome returns machine-readable proof to the agent and a clear receipt to its owner.

Earn actual use.

Provider-owned waitlists create consumer pull. Tool registries enable discovery; they do not create adoption.

A small fee. *Only when it works.*

\$0.50

Proposed consumer-authorized fee per provider-confirmed booking.

Free bounded discovery, orders and failed matches. Providers free. No subscriptions, paid rankings or data sales.

[Machine payment capabilities ↗](#)

01 Charge for a confirmed outcome.

Reverse the fee for provider or system failure. Merchant cancellation terms are separately disclosed.

02 Prove the payment economics.

Card/MPP and x402 eligibility and cost remain pending. No forced wallet. Sponsored fees may help launch; unsponsored repeat use must prove willingness to pay.

ORDINARY-CARD SENSITIVITY ILLUSTRATION

$$\begin{aligned} & \$0.50 - (\$0.50 \times 2.9\% + \$0.30) \\ & = \$0.1855 \end{aligned}$$

Before operating costs. Assumed ordinary-card pricing—not verified machine-payment pricing.

A transaction network, *not a \$20 subscription.*

Monthly transacting consumers

Scenario

Fee sensitivity

\$0.50

At 2 fills/month and \$0.50/fill:

100k → \$1.2m · 1m → \$12m · 10m → \$120m

annual gross fee revenue

ANNUAL GROSS FEE REVENUE / SCENARIO

\$1.2m

100,000 consumers × 2 fills/month

× \$0.50 fee × 12 months = \$1,200,000

Scenario, not TAM or forecast. Not ARR, net revenue or current users. Assumes every modeled fill earns the fee.

Frequency makes the model.

Venture scale requires repeat use and multiple categories. One local appointments business will not justify a venture valuation.

Compete for the purchase.

Not the click.



Interoperate with schedulers first.

Defensibility to earn: authorized supply integrations, distribution, repeat outcome quality, private demand liquidity and reliable reconciliation. MCP alone is not a moat.

Illustrative strategic positioning, not a feature scorecard. Categories overlap; Stackbroker's position is proposed. Named companies are not partners.

Founder-led. *Agent-accelerated.*

FOUNDER

Doug Butdorf

Build quickly.
Keep human accountability.

Current development is supported by AI agents. They are tools for faster execution, with people accountable for customer outcomes.

01 Founding engineer

Proposed hire to own the transaction core, reliability and production discipline.

02 Integrations / full-stack engineer

Proposed hire to connect permissioned supply and deliver the end-to-end consumer outcome.

03 Focused specialist support

Fractional design, security, legal and operations expertise as the pilot demands it.

The next hires pair transaction engineering with hands-on provider activation.

Build the consumer side *of the agent economy.*

\$2million.

Proposed pre-seed / 18 months

Public discussion draft. Financing amount and terms remain to be determined.

The evidence to earn: repeat paid use, positive variable contribution and a reproducible local rollout.

[Talk to Doug about investing ↗](#)

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PROPOSED USE OF CAPITAL



55% · Product & engineering	\$1.10m
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20% · Distribution & provider activation	\$400k
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15% · Reliability, security & operations	\$300k
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10% · Contingency	\$200k
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Gross budget ≈ \$111k/month including reserve.
Deployed budget excluding reserve: \$100k/month.

[Read one-page ↗](#) [Read business plan ↗](#)

[Deck PDF ↓](#) [One-page PDF ↓](#) [Plan PDF ↓](#)